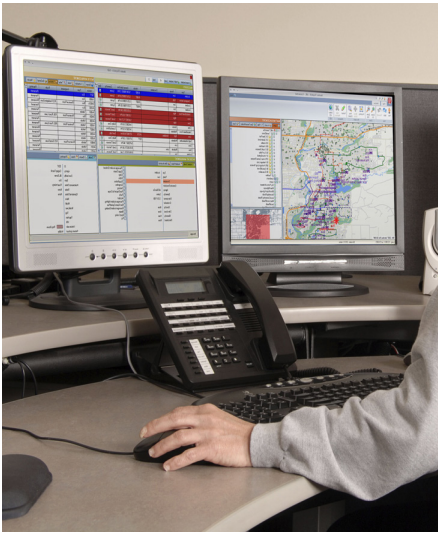


CROWN EDI

What is EDI? Electronic Data Interchange is the computer-to-computer exchange of routine shipment data between trucking agents and their forwarder/3PL customers in standard data formats.



- Electronic order alerts sent to trucking company's computerized dispatch.
- Electronic alert acceptance sent to shipper's computer.
- On hand, out for delivery and POD delivery statuses sent to shipper.
- Recovered and transferred statuses on pickups sent to shipper.
- Scanned images sent directly into shipper's computer system.
- Electronic invoices sent directly into shipper's computer system.



Trucking Agent's computer system



Freight Fowarder/
3PL Shipper



CROWN EDI *continued*

- Shipment orders are sent from shippers to trucking agent's computer system electronically and shipment statuses/PODs are sent back to shippers as updates occur with little to no human intervention.
- As shipment statuses such as recovered/transferred on pick-ups and out-for-delivery/POD on deliveries are updated in Crown, the statuses are electronically sent to shipper's computer system in near real-time.
- Eliminate or reduce unnecessary phone, fax and email communication between you and your forwarder/3PL customers.
- Eliminate or reduce the manual entry of new shipment alerts into your Crown system with electronic receipt of orders.
- Increase your competitive edge by providing your customers with the technology they are demanding in today's market.